

## **Atmospheric G2 Launches WeatherMaker™, a First-of-Its-Kind Forecast Builder for Energy Markets**

### **New platform enables traders and meteorologists to create, customize, and deploy proprietary weather forecasts within AG2 Trader**

Manchester, NH. March 26, 2026 — Atmospheric G2 today announced the launch of WeatherMaker™, its most significant product release since AG2 Trader. The new platform empowers energy traders, analysts, and meteorologists to build fully customized weather forecasts by blending multiple data sources into a single, unified view.

WeatherMaker introduces a new approach to forecasting, allowing users to combine model data and AG2's industry-leading forecast with their own expertise. Rather than relying solely on third-party or consensus forecasts, users can now create tailored, data-driven outlooks that reflect their specific market perspective.

“WeatherMaker represents a major step forward in how our clients interact with weather data,” said Rob Boucher, VP of Product at Atmospheric G2. “By giving users the ability to build and refine their own forecasts, we’re enabling a more precise and differentiated approach to weather-driven decision-making.”

### **Transforming Forecast Workflows**

WeatherMaker replaces traditionally manual workflows—often spread across spreadsheets, models, and presentation tools—with a streamlined, professional interface. Within a single platform, users can:

- Weight and blend multiple forecast sources
- Edit forecasts at individual locations or across regions
- Visualize data in both map and tabular formats
- Export outputs in PNG for presentations or CSV for data workflows
- Publish forecasts directly into AG2 Trader

This integrated workflow allows users to generate and communicate forecasts more efficiently, reducing friction and improving speed to insight.

### **Enabling Proprietary Forecast Development**

WeatherMaker enables organizations to move beyond consensus forecasts and develop their own “house view” of the weather. By combining multiple sources with manual adjustments, users can create proprietary forecasts tailored to their strategies, regions, and risk exposure.

These custom forecasts can be shared internally or incorporated into trading workflows, helping organizations differentiate their analysis and improve decision-making in weather-sensitive markets.

### **Integrated with AG2 Trader**

WeatherMaker is fully integrated with AG2 Trader, allowing users to publish their forecasts directly into the platform's environment. This enables side-by-side comparison with models and AG2 guidance, providing a centralized view of weather risk across teams.

### **Availability**

WeatherMaker is now available to AG2 Trader clients, with initial rollout focused on North America followed by Europe in early Q2. Flexible subscription options are available based on geographic coverage and user needs, and trial access is offered to qualified organizations.

For more information, visit:

<https://atmosphericg2.com/ag2trader/weathermaker/>

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### **About Atmospheric G2**

Atmospheric G2 provides advanced weather intelligence and forecasting solutions for energy and commodity markets. Its flagship platform, AG2 Trader, delivers industry-leading insights that help organizations anticipate and respond to weather-driven risk.

#### Media Contact

Cyrena Arnold  
Director of Product Marketing  
Atmospheric G2  
CA@atmosphericg2.com  
603-915-3369